



**VANTAGE**  
ADVERTISING

## Take ADVantage Promo



In celebration of **Small Business Week**, Vantage Advertising is offering Small Businesses a discounted rate.

BEATING COVID-19  
ONE SMALL BUSINESS  
AT A TIME!

**Buy 2 months, Get 1 month FREE!\***

Monthly Rate	Impressions/Month
\$495	2,150

### **ADVantages:**

- ✓ Up to 1 year from contracted date to utilize
- ✓ Does not need to be used consecutively
- ✓ One FREE ad production per month
- ✓ No limit on amount of promo packages to sign up

**Terms:** Promo available for direct sign ups only (no agency). Promo rates effective through June 30, 2021. Up to 1 year from contracted date to utilize. Additional ad production (after first free ad) are charged at \$100/ad.

## Why choose Vantage Advertising?

Busier locations are better than more locations. Create the most impact and choose a high traffic site that will reach as many people as multiple locations.

- Located at Airport Intersection (Route 1 and Route 10a)
- Average of **78,189** vehicles per day

**Table 3-5: Historic Traffic Volumes**

Route #	From	To	1991 ADT	1998 ADT	2003 ADT	2008 ADT	% Change 2003-2008
1	Route 11	Asan Boundary	26,137	25,442	29,370	29,275	-0.3%
1	Route 4 (Paseo Loop)	Route 8	55,537	66,314	45,416	43,339	-4.6%
<b>1</b>	<b>Route 14b</b>	<b>Route 10a</b>	<b>66,385</b>	<b>57,687</b>	<b>66,666</b>	<b>78,189</b>	<b>17.3%</b>
1	Route 27	Route 26	38,755	46,275	41,568	47,895	15.2%
1	Fungo Road	Route 9	8,129	9,706	12,404	15,797	27.4%
2	Calie Marteres	Talifak Bridge	8,338	9,956	4,074	5,503	35.1%
4	Dandan Road	Asalonso Bridge	4,630	5,528	4,012	4,226	5.3%
4	Yona Boundary/Togcha Bridge	Route 17	6,627	6,332	5,792	5,585	-3.6%
10	Uog Road	Route 4 Chalan Pago	25,187	24,981	26,505	19,999	-24.5%
16	Route 10	S. Sabana Barrigada Drive	40,986	n/a	38,823	37,110	-4.4%
16	Route 10a Extension	Route 27	41,257	40,322	43,540	52,489	20.6%
8	Route 33	Route 10	35,059	n/a	40,208	41,615	3.5%
3	Route 1	Coral Tree Drive	15,169	18,072	18,520	22,704	22.6%
4a	Talofof Boundary	San Miguel Street	2,611	3,118	2,908	2,961	1.8%
17	Bishop Baumgartner Street	Yona Boundary	2,988	3,568	2,838	3,206	13.0%
17	Paug Water Reservoir	Route 4	5,289	6,186	5,192	4,808	-7.4%
15	Route 10	Hawaiian Rock	8,726	10,891	9,975	9,803	-1.7%
15	Route 29	Mt. Santa Rosa Road	4,629	5,527	5,364	5,862	9.3%
14	Route 1 (ITC)	Route 30a	28,039	36,178	22,691	20,095	-11.4%
14	Route 14b	Route 14a	30,171	36,026	14,973	27,088	80.9%
14	Okura Access Road	Route 1	19,059	26,313	16,163	22,817	41.2%

ADT: Average daily traffic

Excerpt from the 2030 Guam Transportation Plan

## Need more info? Connect with us!



vantagellc



vantageguam



info@



vantageguam.com



969-5791

